

# Project objectives

2015-12-16



Main target of the project is increase of awareness of natural environment and biodiversity within Natura 2000 program. Additionally, main focus is:

- increase of positive attitude to Natura 2000 program for each local community, leaves of chosen areas of Natura 2000,
- increase of cooperation representatives of different communities for Natura 2000 program,
- presentation of fair information regarding Natura 2000 program - pros and cons.

Project *Discover your Nature* should show positive, not only for environment but also material impact of joining areas to European Ecological System. However, the project should increase ecological awareness of Polish community and show positive aspects within European Union. The project should start broader discussion regarding Natura 2000 in order to exchange experience with the project.

Quantified achievements:

- Networking min. 30 institutions under the Cooperation Forum for Natura 2000,
- Preparing analysis of 5 categories of conflicts on case studies with possible scenarios of solutions,
- Preparing 5 *Common action plans* by Nature Working Groups on conflicted Natura 2000 areas selected to the project,
- Preparation of the Report on types of conflicts,
- Climbing positive attitudes towards the Natura 2000 Network among the selected local societies by one level as average on the scale of attitudes from very negative to very positive,
- Emission of 3 ecological films on Natura 2000 on TV,
- Reaching approx. 1 million Polish adult citizens by press campaign.

Outputs:

- Organization of 3 meetings (once a year) under the Cooperation Forum of Natura 2000 Network and project final conference with min. 100 participants each;
- Preparation and publishing approx. 13 articles on Natura 2000 Network in national press, 41 articles on regional press incl. notes on local events in local/regional newspapers;
- Organization of 5 local events for min 200 participants each and 15 meeting with local societies on Natura 2000 areas;
- Organizations of 5 study visits to disseminate knowledge on possible solutions of different types of conflicts on Natura 2000;
- Producing and distribution promotional materials for conferences, local events, contests, etc. (eg. Maps, ecological bags, calendars, cups) among target groups;
- Competitions among target groups.